



Fueling Durham's economy through visitor-related economic development

Feb. 26, 2004
Circulation 3800+

[FORWARD TO A FRIEND](#)

TOPICS

- [Events and Community Calendar](#)
- [People and Changes](#)
- [Positive News About Durham](#)
- [Research and Surveys](#)
- [What's New](#)

REGULARS

- [Knowbulls](#)
- [Feedback](#)
- [Durham Community Calendar](#)
- [Durham Note-A-Bull](#)



Archives
[click here](#)

DURHAM'S CHARMING SECRET - DUKE TOWER RESIDENTIAL SUITES

Fully Furnished & Equipped 1 BR Apts w/ Utilities & HBO • Stay One Night or One Year
No Lease Required • Ideal Location • Pets Allowed • \$60 - \$75 per Night

"AN OASIS IN THE CITY" • (919) 687-4444 • WWW.DUKETOWER.COM

Features

Visitor-Related Jobs: Durham's Fifth Highest



Visitation Generates Greater Economic, Cultural, & Recreational Opportunities...

The largest numbers of visitor-supported jobs are those at Durham restaurants (3,590) and lodging properties (2,082)...

Aspiring Chefs Look Forward to Five-Course Treat



New Culinary Classes at Durham Tech Will Prepare Students to Work in Local Visitor Sector...

Experts believe that hospitality soon will be the largest employment cluster worldwide, and Durham is proof of this trend...



Slow and Steady Wins the Race



Durham Continues to Battle Back from Nationwide Travel Slump...

Now is the perfect time to assess the community's performance indicators for calendar year 2003...

Cultural Master Plan Reaches Milestone



Goals and Strategies Are Mapped in Presentation to Durham Residents, Workers...

The Master Plan will help to protect Durham's unique and rich cultural landscape, which is at risk...

[Print This Issue](#)

[How to Use This Newsletter](#)



[New & Updated Durham Websites](#)

[Performance Indicators](#)



Durham Knows Its ABCs



DCVB Marketing Makes Local ABC Stores More Visible and Convenient to Visitors...

The Bureau is also working to facilitate understanding about ABC stores within the Bureau's inventory of 2,000+ visitor-related businesses...



Duke UNIVERSITY has an estimated **\$2.6 billion** economic impact on Durham.

[read more](#)

Regulars

Knowbulls



Recent Changes, Promotions, and Awards...

Feedback



Letters, Emails, Comments to DCVB from Residents, Civic and Business Leaders, and Visitors...

Durham Community Calendar



Searchable Durham Event Calendar and Printable 3-Week Snapshots of Upcoming Durham Events...

Durham Note-A-Bulls



Recognizing Durhamites for Service to Visitors...

SUBSCRIBE

To enable someone else to subscribe, please click on TELL A FRIEND option below. To unsubscribe, enter email address, click Remove and Submit. [Durham Convention & Visitors Bureau Online Privacy Policy](#)

Email Address:

First Name:

Last Name:

[Add](#) [Remove](#)

[Send as HTML](#)



Published by Durham Convention & Visitors Bureau.
Copyright © 2003 Durham Convention & Visitors Bureau. All
rights reserved. Images used by the Durham Convention &
Visitors Bureau are for promotional use only.

[TELL A FRIEND](#)

Powered by **IMN™**

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Visitor-Related Jobs: Durham's Fifth Highest

Visitation Generates Greater Economic, Cultural, & Recreational Opportunities

According to [scientific analysis](#) completed just last month, visitors generate the fifth largest segment of Durham jobs (and even more when indirect and induced impacts are counted). Only the educational, industrial machinery, governmental, and health-care sectors employ more Durham workers than local visitor-related businesses and organizations.

Durham visitor spending and the jobs that visitors generate also sustain (both in quality and quantity) restaurants, retail stores, entertainment, and local government services. With this support from outside visitors, Durhamites enjoy much greater cultural, recreational, and economic opportunities than could be justified by Durham's resident population alone.

Overall, Durham visitors support more than 10,000 local jobs directly and nearly 12,500 jobs when Durham-based indirect supplier jobs are included.

The largest number of visitor-supported jobs are those at restaurants—3,590 or about 47% of all Durham restaurant employment. Visitors also generate 2,082 jobs at lodging properties and 1,190 jobs at retail stores.

DCVB's mission is to attract and serve visitors to the City and County of Durham by reinvesting a portion of the visitor-paid "room occupancy and tourism development tax" in promotion and marketing to draw more visitors, fuel the local business climate, and expand the tax base.

Every two years, DCVB benchmarks the impact of visitors and visitor-related economic development on Durham with a scientific, economic analysis. Earlier this month, the Bureau distributed the full 2001–2002

Employment Supported by Travelers

Durham County — 2002

Industry	Direct	Indirect	Induced	Total
Restaurants	3,590	43	119	3,751
Accommodations	2,082	28	18	2,127
Entertainment	1,835	22	37	1,893
Other Services	581	528	852	1,761
Retail Trade	1,190	10	239	1,439
Transportation	841	112	19	971
Finance, Insurance & Real Estate	0	158	83	242
Manufacturing	37	35	17	88
Construction	0	66	19	85
Wholesale Trade	0	55	23	77
Communication	0	27	10	37
Utilities	0	8	3	11
Forestry	0	7	2	10
Total	10,155	1,099	1,240	12,494

report to Durham's civic and business leaders and to local media.

[\[**PRINTER FRIENDLY VERSION**\]](#)

[HOME](#)

Powered by **IMN**TM

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Aspiring Chefs Look Forward to Five-Course Treat

New Culinary Classes at Durham Tech Will Prepare Students to Work in Local Visitor Sector

Beginning in May, [Durham Technical Community College](#) will offer Durham's newest hospitality training program, a five-course culinary certification. Durham Tech's new offering complements existing programs like [Durham Careers In Hospitality](#) and [NCCU's Hospitality & Tourism Administration degree](#).

Durham is preparing for future job growth in its lodging, culinary arts, retail, transportation, and entertainment industries with programs like these. Experts believe that travel and tourism soon will be the largest employment cluster worldwide, and Durham is proof of this trend.



[Recent scientific analysis](#), commissioned by DCVB, reveals that visitors to Durham now sustain 10,155 local jobs directly and nearly 12,500 jobs indirectly. The largest number of visitor-supported jobs are those at Durham restaurants—3,590.

Durham Tech doesn't yet offer degree programs in hospitality, because community colleges in Alamance County (restaurant training) and Wake County (hotel training) are providing those programs under the State's direction.

Hopefully, that will soon change to keep up with economic growth in the visitor sector and to better meet the needs of Durham students. But in the meantime, [Durham Tech's Culinary Certification Program](#) is a great, new opportunity for local students.

Offered through Durham Tech's [Continuing Education Department](#), the new program will consist of these courses, scheduled from May through November: Cooking Essentials 101, Baking & Pastry, Advanced Culinary, Professional Restaurant Careers, and Personal Chef as a Career.

The total cost of the [May–November program](#) is \$540, but classes also may be taken individually over time. Each course above the 101 level is \$90, and Cooking Essentials, a 36-hour course, costs \$180.



The Culinary Certification classes will be taught in partnership with Durham-based [Chez Bay Gourmet Cooking School](#), founded last year by Chef Joel Goldfarb and located at North Pointe Shopping Center.

Jamie Glass, dean of continuing education and off-campus programs at Durham Tech, was instrumental in shaping the new partnership. For more information about enrolling in the culinary program, call Durham Tech Continuing Education at (919) 686-3350.

[\[PRINTER FRIENDLY VERSION\]](#)

[HOME](#)

Powered by **IMN**[™]

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Slow and Steady Wins the Race

Durham Continues to Battle Back from Nationwide Travel Slump

With Durham's visitor data analyzed through January 31, now is the perfect time to assess the community's performance indicators for all of calendar year 2003 and for the first half of fiscal year 2003–04.

Overnight stays were up 1.4% during 2003 compared with 2002. However, if the guest rooms occupied by North Carolina Central University students because of campus mold problems were excluded, overnight stays would be down 0.7% from the previous year's total.

Lodging, as an indicator, represents 19% of all Durham visitors and 26% of all Durham visitor spending.

The 2003 lodging occupancy rate (63.7%) was essentially even with 2002's rate, when adjusted for NCCU's use of rooms. Lodging average rate and lodging revenue per room in 2003 were down 3.9% and 3.3%, respectively, from 2002.

During the first half of the fiscal year, City and County revenues from overnight visitors were down 3% from the prior year-to-date, but they have picked up steam over the last several months.

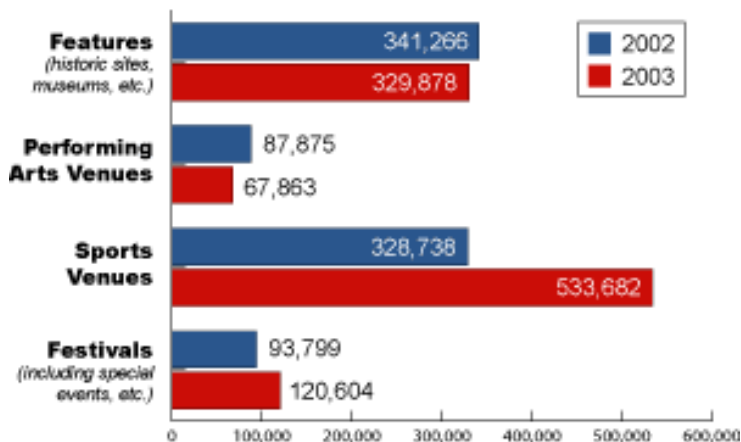
While conventions held in Durham during the same period declined by 14.6%, the number of conventions booked for the future increased by 2.6%. This is a small sign that recovery is on its way.

Visitor and resident attendance at Durham features, festivals, performing arts and sports venues was up 24% from July to December 2003. Attendance figures were buoyed primarily by additional baseball events held in 2003.

Durham festival attendance saw a 28.6% increase over prior year-to-date, while attendance at performing arts venues dropped 22.8% (as the

Attendance Performance Indicators

July–December: 2002 vs. 2003



Carolina Theatre closed for some repairs) and visitation at features (historic sites, museums, etc.) dropped 3.3%.

Overall Durham visitation first suffered a decline in 2001 and [has struggled since then](#) as a result of the economic recession, events of 9/11, complications from two wars, and SARS. In 2002, Durham attracted 5.1 million visitors, down from 5.2 million in 2001 and 5.5 million in 2000.

In 2002, Durham visitors spent \$625.5 million and generated \$145.5 million in federal, state, and local tax revenues. Day trips and [overnight weekend travel](#) for leisure purposes continue to grow for Durham, despite the overall decline in visitation.

[\[PRINTER FRIENDLY VERSION\]](#)

[HOME](#)

Powered by **IMN**TM

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Cultural Master Plan Reaches Milestone

Durham Offers a Host of Outdoor Activities

First Draft of Durham's Cultural Master Plan

On February 18, consultants from [Wolf, Keens & Co.](#) presented the initial [draft of Durham's Cultural Master Plan](#) first to the Steering Committee and later to the public at an event held in the Durham

Armory.

Presentation of the [first draft](#) is a major milestone in the two-year, formal [Cultural Master Plan process](#), first spearheaded by DCVB and other arts/community leaders in the mid 1990's.

The planning process is funded by a special county tax on overnight visitors and has included community meetings, focused individual and group interviews, and a [survey to 5,900 business, civic, and community leaders](#).

In April 2004, the [Durham Cultural Master Plan Steering Committee](#) will present a final draft of the plan to the Durham Board of County Commissioners.

Once the countywide Master Plan is approved, local committees will begin implementing strategies to meet the goals outlined there, which so far include:

- **GOAL 1: Organizations and Artists.** Strengthen the organizational structure and build the capacity of Durham's existing cultural assets, including organizations, events, festivals, and artists.
- **GOAL 2: Diversity.** Use arts and culture as a way to increase understanding and communication among people of diverse backgrounds.
- **GOAL 3: Economic Development.** Use Durham's many arts and cultural assets as a key component of strategies to foster economic development throughout Durham County.
- **GOAL 4: Education.** Improve access to formal and informal arts



*Lead Consultant
Marc Goldring*

and cultural education for people of all ages and in all walks of life.

- **GOAL 5: Audiences.** Build cultural audiences by increasing participation of existing audience members and bringing new attendees to activities.
- **GOAL 6: Facilities.** Strengthen and diversify Durham's mix of cultural facilities throughout the County.
- **GOAL 7: Community-wide Organizational Infrastructure.** Sustain and strengthen existing community-wide organizations that support the arts and cultural sector.
- **GOAL 8: Resources.** Build a stronger resource base for arts and culture in Durham.

DCVB actively participated in the cultural planning process, and the Bureau will participate in "working committees" to facilitate the Plan's implementation. The Master Plan will help to protect Durham's unique and rich cultural landscape, [which is at risk](#), and it also may lead to better underwriting and support for [Durham cultural events](#).

[\[PRINTER FRIENDLY VERSION\]](#)

[HOME](#)

Powered by **IMN**TM

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

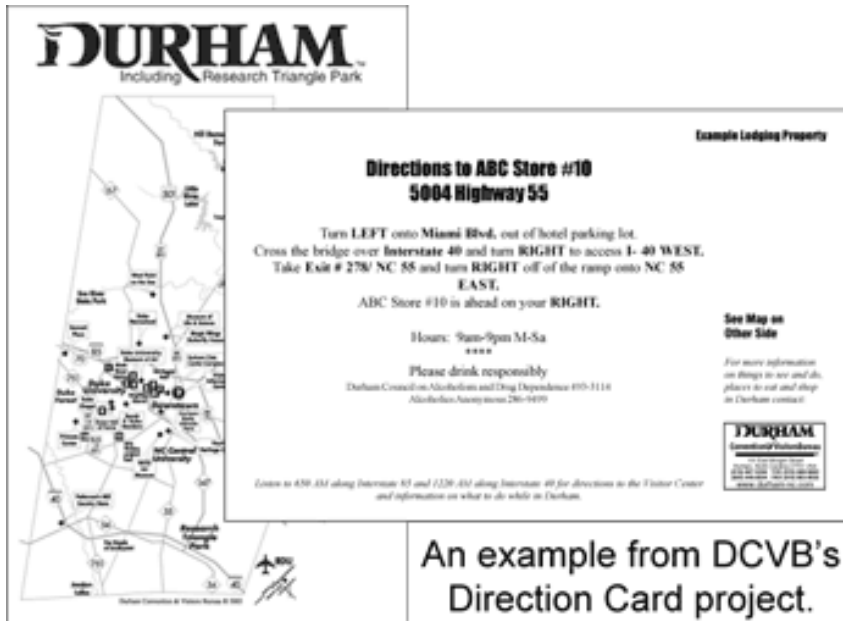
The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Durham Knows Its ABCs

DCVB Marketing Makes Local ABC Stores More Visible and Convenient to Visitors

Recently DCVB has partnered with Durham County Alcoholic Beverage Control to help its nine ABC stores become more visible and more convenient to Durham visitors.

DCVB has long provided helpful information concerning alcoholic beverages in the *Official Durham Visitors Guide* and *Official Meeting and Event Planners Guide*, but now the Bureau also has ensured that ABC stores are more apparent on official maps and are included on customized direction cards available to visitors though more than 60 outlets in the community.



An example from DCVB's Direction Card project.

Each year, DCVB collaborates with [Durham Geographic Information Systems](#) (GIS) to produce the [Official Durham Street Map](#). The Bureau has added the locations of all Durham ABC stores to the GIS mapping database, so that they will appear on future printed visitor maps as well as interactive maps of Durham online (via internet mapping/directional databases).

DCVB also has created customized directions to each ABC store as part of its direction card project. The Bureau replenishes more than 19,000 of these preprinted cards each year at Durham lodging properties, visitor features, and information desks. Frontline staff regularly provide DCVB's direction cards to visitors in need of simple, point-to-point driving directions.

DCVB is also working to facilitate even better communication and

understanding about ABC stores with the Bureau's inventory of over 2,000 other visitor-related businesses and organizations, including restaurants, lodging properties, nightclubs, and meeting facilities with permits to sell alcoholic beverages.

The Durham County ABC Board is publicly appointed and chaired by E'vonne Coleman, who is also Secretary/Treasurer of the [DCVB Board of Directors](#). Randy Mills is general manager of ABC operations in Durham. Durham County ABC is a subdivision of the [State ABC system](#).

Each month, Durham ABC pays the proceeds of a state-levied bottle charge to the Durham Board of County Commissioners for the treatment of alcoholism or substance abuse. Each quarter, Durham ABC sets aside at least 7% of remaining gross receipts for the same purpose.

[\[PRINTER FRIENDLY VERSION\]](#)

HOME

Powered by **IMN**[™]

Durham Convention and Visitors Bureau

Feb. 11, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Roadway Improvement Survey Launched

All Durham residents as well as civic and business leaders are asked to assist with a comprehensive survey to improve roadway signage in and to Durham (including both the City and County). The link below is a PDF file that can be ***filled-in*** and ***submitted*** via the Web. It's extremely safe to forward this link to other residents, employees, or Durham neighborhood listservs (email lists).

<http://www.durham-nc.com/pdf/signaudit.pdf>

While the survey can be taken anonymously, those who respond with their contact information will receive a free ***DRM oval Euro-style auto window decal*** or a ***Durham 150th Anniversary lapel pin*** by mail.

The 2004 survey is a joint project of DCVB, Downtown Durham Inc., the Durham Chamber of Commerce, and Regional Transportation Alliance along with the City, County, and NC Department of Transportation.

Survey results will be compiled and shared with City, County, and State officials to implement future changes. A similar survey was conducted by the Durham Convention & Visitors Bureau in collaboration with the City, County, and State in the late 1990's and resulting changes are being implemented now.

Those who prefer to print or fill-in the surveys by hand may mail their responses to the Durham Convention & Visitors Bureau at the address indicated. To receive hard copies in quantity for distributing to others, contact DCVB's Luann Bryan at (919) 680-8307 or luann@durham-cvb.com.

[\[PRINTER FRIENDLY VERSION\]](#)

HOME

Powered by **IMN**TM

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Knowbulls

Recent Changes, Promotions, and Awards

To submit a Durham news tip or announcement, email jonathan@durham-cvb.com.

Correction: The last Knowbulls column incorrectly reported on the hiring of a new community relations manager at Triangle Transit Authority—our apologies.

[Awards & Recognitions](#)

[Events & Happenings](#)

[Promotions, Staff & Board Changes](#)

[New Businesses & New Developments](#)

[Changes & Renovations to Durham Businesses & Organizations](#)

Awards & Recognitions

The [Durham City-County Appearance Commission](#) is seeking nominations for the [2nd Annual Golden Leaf Awards](#); nominations are due by **March 12** • [Duke University](#) received **\$10 million** from the **C.J. Mack Foundation** to support a **new 29,800-sq.-ft. health and healing center** on the [Duke Center for Living](#) campus •

[Durham Technical Community College](#) received a gift of \$100,000 from [LC Industries Inc.](#) to assist blind and visually impaired students with financial aid and other needs • [North Carolina Central University](#) presented Closing the Gap Awards to [Durham Public Schools](#) Superintendent **Ann Denlinger**, [Duke University](#) President **Nan Keohane**, and NCCU Senior Fellow **Tyrone Baines** • Durham-based [WTVD](#) won the [Midsouth Regional Emmy Award](#) for **best newscast** •

Events & Happenings

[The Great Human Race 5K Run and Nonprofit Walk](#) is set for **March 27**, and the [30th Durham CROP WALK](#) is slated for **March 28** • **Former US Secretary of State Madeleine Albright** will deliver [Duke's 2004 commencement](#) address on **May 9** • **Olympic gold medalist Crystl Bustos** of the 2000 (and 2004) **USA Olympic softball team** visited Durham's [Balls & Strikes Academy](#) on **February 15** •

Promotions, Staff & Board Changes

Tammy Tarner is the new general manager at [Durham Courtyard by Marriott](#) • **Reggie Matthews** is now a sales manager at the [Hilton Durham Hotel](#) • **Barbara Hess** is general manager of the newly reopened [Hawthorn Suites](#); **Jason Madison** is assistant general manager, and **Liz Cull** is director of sales •

Richard Payne was named Colliflower Director of [Duke University's Institute on Care at the End of Life](#) • **Carlos E. Mahoney** was named partner at the Durham law firm [Glenn, Mills & Fisher](#) • **Eric Campbell** is the new general manager of national teams, **Ray Darwin** is the new director of baseball operations, and **David Shoemaker** is the new operations coordinator for Durham-based [USA Baseball](#) •

Mitzi Viola is the new director of development at [Habitat for Humanity of Durham](#) • The [Durham City Clerk](#) is seeking applications from citizens interested in serving on the [Downtown Design Review Team](#); **applicants must reside in or own a property/business within** the Downtown Design Overlay District; applications are due by 4:30 p.m. on **March 9** • **John Lambeth** is the new director of health and safety at [North Carolina Central University](#) •

New Businesses & New Developments

The new [Nasher Museum of Art at Duke University](#) is projected to open in **October 2005**; when complete, it will be the **state's largest academic museum** • [Cost Plus World Market](#) opened a second Durham store on February 12 at the **Renaissance Center at Southpoint** •

[Texas Roadhouse](#) is opening soon at **North Pointe Shopping Center**; **Ken Baldwin** is general manager • [Wellness Partners in the Arts, Inc.](#) is now open at **319 W. Main St.**; **Glenna Batson, PT, MA**, is director •

Changes & Renovations to Durham Businesses and Organizations

The [Durham Bulls](#) announced **three exciting changes** at DBAP: during the off-season the **field has been replaced and replanted**; a **new state-of-the-art video board** will be installed in centerfield prior to opening day; and in June, a **new City parking deck will open** at the nearby [American Tobacco Historic District](#) •

[Hawthorn Suites Hotel](#), which closed for renovations in Summer 2002, reopened on **February 16**; the hotel at **300 Meredith Dr.** has **60 suites** • **Bayer Biological Products** has a **new website URL**: www.bayerbiologicalsusa.bayerhealthcare.com; the company also has a **new phone number**, (919) 316-6316, and a **new fax number**, (919) 316-6673 • **Southchem Inc.** became [Brenntag Southeast, Inc.](#) •

Durham Companions, formerly of 400 W. Main St. Ste. 603, is now located at **315 E. Chapel Hill St. Ste. 310** • **North Carolina School of Science and Mathematics** has a **new fax number**, (919) 416-2890, and an [updated website](#) • [Pizza Inn](#), 3906 N. Duke St., reopened following a **major renovation project** •

Durham County Republicans have an updated website: www.durhamgop.org • [North Carolina Central University](#) held ribbon-cutting ceremonies at **two newly renovated buildings**: a newly outfitted **Police and Public Safety Building** (at 2010 Fayetteville St.) and a **new wing** of the otherwise refurbished **B.N. Duke Auditorium** •

[\[PRINTER FRIENDLY VERSION\]](#)

HOME

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

Feedback

Letters, Emails, Comments to DCVB from Residents, Civic and Business Leaders, and Visitors

“Nothing gives me greater pleasure than working with people who are passionate about what they do, and you are clearly passionate.... It was [through] that passion that you needed to share what your immediate reaction was – I think it’s terrific.”

—**Larry Moneta, Ed. D.**, Vice President for Student Affairs, [Duke University](#)

“I wanted to take a moment... to thank you for your consistent constructive approach to working with me on this plan. I think we both understand some of... the opportunities. So thanks for your attention. I see it paying off in various components of this report!”

—**Marc Goldring**, Project Manager, [Durham Cultural Master Plan](#), and Vice President, [Wolf, Keens & Company](#)

“[We] appreciate all the help you guys have provided.... Our community and parent e-newsletters are being designed now. We’re going to use... DCVB’s recommendation.”

—**Kay Williams**, Executive Director, Public Affairs, [Durham Public Schools](#)

“With your help... I am not only excited about hosting our event in Durham, I am ready to move to the city! You do an incredible job.... Thank you again for all that you have done for us.”

—**Laura Riccardi**, Meeting Planner, Josephine Porter Institute for Applied Biodynamics

“You and your crew do such a splendid job. I loved the [white paper on branding](#).”

—**Rosemarie Kitchin**, Director, Consumer/Public Relations, [Specialty Equipment Market Association](#), and former Durham resident and DCVB Board Member

“A comprehensive database of cultural events and activities... already exists... housed at the Durham CVB.... Since this system has the power and flexibility required, the important task is to make sure that it is used more consistently by cultural organizations.”

—**Durham Cultural Master Plan** (draft), [Wolf, Keens & Company](#)

“The [2003 *Official Durham Visitors Guide*] is good... I like the way you have done it... Thank you.”

—**Joseph Dery**, Durham Visitor from Techiman, Ghana

“Thank you for including me on your [Durham *Bull's Eye*] newsletters!”

—**Kelly Evans**, Market Manager, [Tour de Cure](#) Coordinator, [American Diabetes Association](#)

“The Durham Convention & Visitors Bureau is a wonderful resource for our community. You bring all the disparate elements of our community into an integrated whole!”

— **Wendy Aims Rowe**, Principal, World-Class Advantage

[\[PRINTER FRIENDLY VERSION\]](#)

[HOME](#)

Powered by **IMN™**

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

HOME

Durham Note-A-Bulls

Recognizing Durhamites for Service to Visitors

Staff of Taqueria Mexicana la Villita, 2501 University Dr.

“Not only was the food great, but the people at the restaurant provided [visitor] information, too, in a very kind and helpful way.”

—Helen Rushby, Visitor from High Point, NC

Bob & Ida Wylie, Durham Residents

“Bob, a retired school teacher, and Ida, a nurse at the VA [Medical Center] in Durham, made my stay, while undergoing seven weeks of treatment for throat cancer, very nice and comfortable.”

—Donald Adkins, Visitor from Crab Orchard, WV

[ARCHIVE OF DURHAM NOTE-A-BULLS](#)

[\[PRINTER FRIENDLY VERSION\]](#)

Durham Convention and Visitors Bureau

Feb. 26, 2004

HOME

[EMAIL THIS](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

The attached files can be viewed with Adobe Acrobat Reader. [Click Here](#) for free download.

HOME

New & Updated Durham Websites

North Carolina School of Science and Mathematics

www.ncssm.edu

Durham County Republicans

www.durhamgop.org

Hospitality & Tourism Administration Program

www.nccu.edu/business/ug/hta/

[\[PRINTER FRIENDLY VERSION\]](#)