



August 23, 2005
Volume 5, Issue 2

[Forward to a Friend](#)

[Print This Issue](#)

REGULARS:

- > [What They Are Saying](#)
- > [Knowbulls](#)
- > [Applaud-A-Bulls](#)
- > [Community Calendar](#)
- > [Durham Note-A-Bulls](#)
- > [Durham Sales Promotions](#)
- > [Factoid](#)

Register early and
receive a special
Durham gift!

**DCVB Annual
Tribute Luncheon**
American Tobacco
Campus, Bay 7
March 1, 2006

[CLICK HERE TO
Pre-Register Now!](#)

IN THIS ISSUE:

- >> [Using Music to 'Turn Up' Economic Development](#)
- >> [Virtual Peek At Durham's New Civil War Markers](#)
- >> [Durham Readies for Peak Season Events](#)
- >> [Tabletop Competition to Benefit Durham's DCIH](#)
- >> [Northern High Implements New Travel Marketing Course](#)

UPCOMING DURHAM EVENTS:

OCTOBER Major Events:
Nasher Museum Grand Opening
Durham Arts Council's CenterFest
World Beer Festival
N.C. High School Battle of the Bands
Rolling Stones

[CLICK HERE for Complete Durham Event Calendar](#)

[Using Music to 'Turn Up' Economic Development](#)

Durham's Music Could Leverage a More Active Street Scene, Dynamic Cluster

With its level of talent, growing network of contacts, aspiring entrepreneurs, and easily accessible geographical location, Durham has the opportunity to further develop its own cluster of music and performing artists...



[READ FULL ARTICLE](#)

>> [back to top](#)

More articles below...

Championship Golf at THE CROSSINGS GOLF CLUB
CVB GOLF OUTING promotion
PRICES from just \$25
[CLICK FOR DETAILS](#)

 **EDLink**
Community Newsletter
DURHAM PUBLIC SCHOOLS
[click here to view](#)

**Subscribe to
Bull's Eye e-news**

About DCVB

**Past Issues of
Bull's Eye e-news**

**SPECIAL THANKS
TO DCVB'S
STRATEGIC
PARTNERS:**

Duke University

The Herald-Sun

**Duke University
Health System**

[Virtual Peek At Durham's New Civil War Markers](#)



Civil War History Is of Interest to a Growing Number of Travelers

Durham's five (soon to be six) vibrant, new Civil War markers showcase an important part of the community's rich history...

[READ FULL ARTICLE](#)

>> [back to top](#)



Durham, Chapel Hill and Research Triangle region's home for up-to-the-minute news, sports and weather.

[Durham Readies for Peak Season Events](#)

Nasher Opening, Rolling Stones Among Unprecedented September & October Events in Durham

As the weather starts to cool down and Durham shifts into its peak tourism season, the Bull City's events continue to be hot!



[READ FULL ARTICLE](#)

>> [back to top](#)

Even when your heart skips a beat, your life shouldn't.

1-888-ASK DUKE • www.dukehealth.org



[Tabletop Competition to Benefit Durham's DCIH](#)



*Event Will Feature Dinner, Silent Auction, and
Tabletop Design Competition*

The National Association of Catering Executives has selected Durham Careers In Hospitality as the beneficiary of a fund-raising dinner, auction, and design competition on Tuesday, October 11...

[READ FULL ARTICLE](#)

>> [back to top](#)

[Northern High Implements New Travel Marketing Course](#)

New Statewide Course Complements Northern's Participation in DCIH

Northern High School, a participant in the Durham Careers In Hospitality workforce partnership, is introducing a new Travel, Tourism, and Recreation Marketing course developed from a State curriculum initiative...

[READ FULL ARTICLE](#)

>> [back to top](#)

Aug. 23, 2005

 Print This
Article

 Forward
This Article
to a Friend

 Subscribe
to Bull's Eye
e-news

 Click on colored
and underlined
text for more
information.

 Click on charts
and photos to
enlarge the view
for easier
reading.

 Close
Window

Using Music to 'Turn Up' Economic Development

Durham's Music Could Leverage a More Active Street Scene, Dynamic Cluster



Durham is home to almost a dozen music labels and recording houses, including [Sugar Hill Records](#), a record label that has been often noted for its signature blend of "contemporary music with traditional roots," prompting *Billboard* magazine to proclaim Sugar Hill Records "the Sun Records of the '90s."

While Sugar Hill Records may be the most recognized music label based in Durham, at least ten other music houses and labels are making a name for themselves and their artists on the local, regional, and national music scene, with genres ranging from bluegrass and religious to rock and hip-hop.

Durham also has a track record of producing musicians. Many nationally known recording artists and songwriters have called Durham home, from Blind Boy Fuller to Nneena Freelon, Rock & Roll Hall of Famer Clyde McPhatter to Nicholas Kitchen, Shirley Caesar to Don Schlitz, John D. Lowdermilk to John Dee Holeman (just to name a few).

This type of motivated atmosphere is appealing to the creative class as described by Dr. Richard Florida in his book, [The Rise of the Creative Class](#). But little noticed is one of the key points of the creative class: the need for an active street-level music scene.



Durham has 49 [nightclubs](#) and venues offering live music—with the Brightleaf and Ninth Street districts close to being physical concentrations—and dozens of [annual festivals and events](#) featuring live music. However, Durham has yet to leverage the full potential of its high-quality and diverse music artists (and local ties to nationally acclaimed artists) into an active street-level music scene.

Similarly, this is an area around which Durham can recruit other related businesses and create a new economic cluster. Durham can seek to work with the labels to draw their vendors, suppliers, talent, and related businesses to the community.

The wine country of California is often cited as a best practice in this type of [cluster theory](#). The California region didn't stop with developing more wineries—it leveraged the market to recruit vendors, suppliers, and other related businesses to the area to fully develop what is now a major economic cluster for that [region](#).

Durham music labels and recording houses include:

[307 Knox Records](#)

Inspire Productions

Innercore Productions

[Merge Records](#)

Mr. Lady Records

[Overdub Lane Recording](#)

[Pox World Empire](#)

RDU919 Music Group

[Sugar Hill Records](#)

Tsunami Recordings

[Urban Renewal Records](#)



With its level of talent, growing network of contacts, aspiring entrepreneurs, and easily accessible geographical location, Durham has the opportunity to further develop its own cluster of music and performing artists.

Durham 's musicians and music businesses are two of the many things highlighted in DCVB's "300+ Great Things About Durham" flyer available in a Web format [here](#).

RELATED ARTICLES:

[DCVB Launches DurhamArtsCalendar.com](#) [Mar. 24, 2005]

One of Several Initiatives to Implement Cultural Master Plan Recommendations

[Durham Ranks First As Center of Creativity](#) [June 3, 2003]

Economic Scorecard Compares Durham to 274 Similar-Sized, Urban Counties



[Print This Article](#)



[Close Window and Return To Main Page](#)

Aug. 23, 2005

Print This
Article

Forward
This Article
to a Friend

Subscribe
to Bull's Eye
e-news

Click on colored
and underlined
text for more
information.

Click on charts
and photos to
enlarge the view
for easier
reading.

Close
Window

Virtual Peek At Durham's New Civil War Markers

Civil War History Is of Interest to a Growing Number of Travelers

Durham's five (soon to be six) vibrant, new Civil War markers showcase an important part of the community's rich history.

Over the past year, DCVB has been working closely with local historians, the City, and the [North Carolina Civil War Trails](#) program to facilitate background, qualify sites, develop copy and site maps, and enlist strategic partners to sponsor the markers.

The markers are a part of a new N.C. Civil War Trail titled "[Carolinas Campaign](#)," which follows Union General Sherman's march through N.C. and ends in Durham at Bennett Place State Historic Site.

The trail is patterned after a successful predecessor in Virginia and is an example of one of many co-op marketing DCVB does with other destination marketing organizations and State divisions.

With heavy marketing and promotion, the markers will re-introduce historic/cultural travelers to Durham's rich Civil War history.

Click on the images below to see Durham's five Civil War markers (with a sixth marker to be installed early this fall at Durham Fire Station #13 on S. Miami Blvd.):



[Bennett Place State Historic Site](#): Farmstead where the Civil War effectively ended, as Generals Sherman and Johnston met and arranged the war's largest troop surrender. Marker at Bennett Place State Historic Site, 4409 Bennett Memorial Rd.



[Duke Homestead State Historic Site](#): Brightleaf tobacco, confiscated and distributed by soldiers, led to a manufacturing and marketing revolution that helped rejuvenate the South. Marker at Duke Homestead State Historic Site and Tobacco Museum, 2828 Duke Homestead Rd.



[Durham's Station](#): Rail station was the primary stop for Union officers during surrender negotiations at James Bennitt's farm, and



Union Commander Kilpatrick established headquarters at the nearby home of Richard Blacknall. Marker at the American Tobacco Historic District on Blackwell Street behind the Durham Bulls Athletic Park.



Leigh Farm (at Patterson's Mill Country Store): Union and Confederate forces clashed three separate times throughout this area—the third skirmish being the last combat of the Civil War in North Carolina. Marker at Patterson's Mill Country Store, 5109 Farrington Rd.



West Point on the Eno City Park: Union cavalymen camped here during the surrender negotiations at James Bennitt's farm. Marker at West Point on the Eno City Park, 5000 N. Roxboro Rd.

"We're very happy that the Leigh Farm is gaining the attention that it deserves," said Curtis Booker, who, with Gail Booker, co-owns and manages [Patterson's Mill Country Store](#) where the [Leigh Farm marker](#) is located. "Recognition that the farm was the site of the final clashes of the Civil War in North Carolina is an important step in the development of the [Leigh Farm Park](#)."

Civil War history is of interest to a growing number of travelers, some of whom will be drawn to follow the trail, but most can be motivated to the sites during trips to Durham for other purposes through promotion of the markers.

According to research by the Travel Industry Association of America, historic/cultural travelers are most interested in historic sites (43%)—sites like Durham's historic districts and Civil War landmarks. That equates to almost 120 million historical/cultural travelers who visit historic or cultural sites nationally each year.

Once the final marker is installed at Durham Fire Station #13, Durham will be home to six Civil War markers on the statewide trail. DCVB has already begun qualifying more Durham sites for similar Civil War markers, including markers for:

- **Durham Light Infantry (Company C, 6th N.C. Infantry)** — participated in the famous charge up Cemetery Hill.
- **Flat River Guards (Company B, 6th N.C. Infantry)** — were in heavy action at first Battle of Manassas.
- **Orange Factory**, near the Treyburn/Stagville area — where Confederate uniforms were manufactured.
- **Maplewood Cemetery** — A Confederate soldiers' plot contains rows of uniform stones marking graves of Confederate soldiers, resting alongside prominent Durham tobacco magnates and former community leaders.

RELATED ARTICLES:

[DCVB Charts Out Civil War Trail Through Durham](#) [Oct. 18, 2004]

A Marker Detailing the Historical Significance and Specific Role Will Be Erected at Each Site Along the Civil War Trail



[Print This Article](#)



[Close Window and Return To Main Page](#)

Aug. 23, 2005

[Print This Article](#)[Forward This Article to a Friend](#)[Subscribe to Bull's Eye e-news](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

[Close Window](#)

Durham Readies for Peak Season Events

Nasher Opening, Rolling Stones Among Unprecedented September & October Events in Durham

As the weather starts to cool down and Durham shifts into its peak tourism season, the Bull City's events continue to be hot! Here is a sampling of the major events coming up in September and October:

September:

[Bull Durham Blues Festival](#)

*Friday, September 9, 6 –11 p.m.
Saturday, September 10, 6 –11 p.m.
Historic Durham Athletic Park*

A celebration in the birthplace of the Piedmont Blues, featuring national, regional, and local blues, from the mournful sounds of the Mississippi Delta to the fine finger-picking and ragtime exuberance of the Piedmont Blues.



[Duke Homestead Tobacco Harvest Festival and Mock Auction](#)

*Saturday, September 10, 10 a.m. – 4 p.m.
2828 Duke Homestead Rd., Duke Homestead State Historic Site*



Cultural festival centered on tobacco harvesting, curing, and related activities in the fields and at the barn. Costumed interpreters demonstrate traditional tobacco harvesting, stringing, and curing. Hear the sounds of the only tobacco auction left in Durham. Enjoy historic games, music, and refreshments.

[North Carolina Gay Pride Parade](#)

October:

[Nasher Museum of Art at Duke University](#)

Sunday, October 2, 11 a.m. – 9 p.m.

Duke Central Campus
New \$23 million facility opening at Duke featuring their first two of many exhibits: "The Evolution of the Nasher Collection" and "The Forest - Politics, Poetics and Practice." Featuring day-long, family-oriented music, art events and extended viewing hours. An opening ceremony with Durham Mayor Bill Bell and museum and university leaders is scheduled to begin at 1 p.m. Musicians and other entertainers will stroll the museum grounds.



[32nd Annual Durham Arts Council's CenterFest](#)

*Saturday, October 8, 10 a.m. – 6 p.m.
Sunday, October 9, Noon – 6 p.m.
Downtown Durham*



One of North Carolina's oldest and largest street-arts fairs, bringing the streets of Downtown Durham alive with arts, crafts, entertainment, food, and fun. The weekend festival features high-quality visual arts by more than 130 juried

*Saturday, September 24
Duke East Campus and Ninth Street
District*

The largest gay, lesbian, bisexual, and transgendered (GLBT) event in a five-state area, expected to attract more than 8,500 festival participants, 135 vendors, and 145 marching units.



artists drawn from across the Southeast and beyond.

[Annual World Beer Festival](#)

*Saturday, October 8, Noon – 4 p.m.,
and 6 – 10 p.m.*

Historic Durham Athletic Park

Named as one of "10 great beer festivals" by *USA Today*, the festival showcases



more than 300 beer vendors from all over the country as well as local restaurant vendors and live music by local artists.

Adrian Carroll 2005 N.C. High School Battle of the Bands

Saturday, October 8, 2 p.m.

Durham County Stadium

Twelve high school bands from across the state will compete for prizes of \$3,000 for 1st place, \$2,000 for 2nd

place, and \$1,000 for 3rd place. The bands of Hillside and Southern High Schools in Durham will be among the competitors. Special guest: North Carolina Central University



Marching Band.

[Rolling Stones' 'A Bigger Bang' 2005-06 World Tour](#)

Saturday, October 8, 7 p.m.

Wallace Wade Stadium

It'll be "only rock 'n roll" when the Rolling Stones perform at



Wallace Wade Stadium in Durham—the

first North Carolina stop on the legendary rock band's 'A Bigger Bang' 2005–06 world tour. Tickets are \$160, \$95, & \$60 and are available [online](#) and at Hecht's, FYE, & Coconuts Music.

[Click here](#) to search all events happening in Durham, or go to DurhamEventCalendar.com

 [Print This Article](#)

 [Close Window and Return To Main Page](#)

Aug. 23, 2005

 Print This
Article

 Forward
This Article
to a Friend

 Subscribe
to Bull's Eye
e-news

 Click on colored
and underlined
text for more
information.

 Click on charts
and photos to
enlarge the view
for easier
reading.

 Close
Window

Tabletop Competition to Benefit Durham's DCIH

Event Will Feature Dinner, Silent Auction, and Tabletop Design Competition

The [National Association of Catering Executives](#) (NACE) has selected [Durham Careers In Hospitality \(DCIH\)](#) as the beneficiary of a fund-raising dinner, auction, and design competition occurring at the Sheraton Imperial Hotel & Convention Center, Tuesday, October 11, from 7-10 p.m.



The event (which is open to the public and targeted towards meeting planners, social event planners, individual event planners, etc.) includes a "Top of the Table" competition where local catering and event planners will compete against each other to design the most unique and effective tabletop presentation. There is also a dinner, silent auction, and live entertainment.

Ticket information will be available on NACE's website: www.trianglence.com.

[DCIH](#) is a three-year-old, award-winning workforce partnership between DCVB, Durham Public Schools, and 2,000 visitor-related organizations and businesses. DCIH is chaired by Robert Carney of M.M. Fowler, Inc.'s BP Family Fare convenience stores. [NACE](#) is the oldest and largest professional association that addresses all aspects of the catering industry, and its mission is to raise the level of education and professionalism in the catering industry.



Both Don Ball, director of food & beverage at the [Washington Duke Inn & Golf Club](#) and president of Triangle NACE Board of Directors, and Tom Ferguson, chef owner of the [Durham Catering Company](#) and past vice-president of Triangle NACE Board of Directors, were instrumental in bringing DCIH to the association's attention.

Students from the DCIH workforce partnership will also participate in the preparation and execution of the event.

The money raised will help secure paid internships for DCIH students, site visits for students, scholarships to [Durham Tech's Culinary Arts Certificate Program](#) and [NCCU's Hospitality Degree](#) program, and supplies/equipment for Northern High's teaching kitchen.

RELATED ARTICLES:

[Student-produced Event Marks Third Year of Durham Careers In Hospitality](#) [Apr. 19, 2005]

Nationally Acclaimed Partnership Introduces New DCIH Task Force Chair



[Print This Article](#)



[Close Window and Return To Main Page](#)

Published by the Durham Convention & Visitors Bureau. Copyright 2005 Durham Convention & Visitors Bureau, All rights reserved. Images used by the Durham Convention & Visitors Bureau are for promotional use only.

Aug. 23, 2005

 Print This
Article

 Forward
This Article
to a Friend

 Subscribe
to Bull's Eye
e-news

 Click on colored
and underlined
text for more
information.

 Click on charts
and photos to
enlarge the view
for easier
reading.

 Close
Window

Northern High Implements New Travel Marketing Course

New Statewide Course Complements Northern's Participation in DCIH

Northern High School is introducing a new Travel, Tourism, and Recreation Marketing course, developed from a State curriculum initiative to better prepare students for the workplace in the expanding travel and tourism employment cluster.

The course, being introduced this school year, complements the [Durham Careers In Hospitality \(DCIH\)](#) program already in place at Northern High and three other Durham Public Schools: [Carrington Middle](#), [Little River Elementary](#), and [Eno Valley Elementary](#) schools.

In the new course, the students will study the impact of tourism and travel, examine marketing strategies, and develop customer and public relations skills. The new course will also further develop students' marketing skills to focus on promoting and marketing specific destinations, features, and events. All that, while exploring the benefits and rewards associated with careers in hospitality.

Northern High officials immediately embraced the new course partly because of the success of the three-year-old, award-winning DCIH partnership between DCVB, Durham Public Schools, and 2,000 visitor-related organizations and businesses.

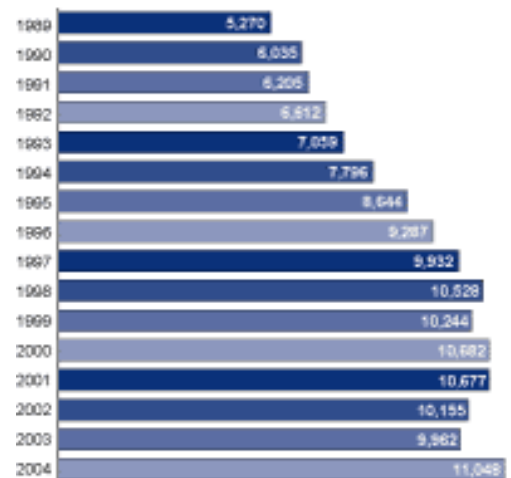
Hospitality-oriented programs like DCIH are needed in today's job world. Experts believe that travel and tourism soon will be the largest employment cluster worldwide, and Durham is proof of this trend. Hospitality-related jobs in Durham have increased by 110% in the past 15 years—from 5,270 in 1989 to [11,048 in 2004](#).

Contrary to popular belief, hospitality-related jobs are not just in hotels and restaurants. They also include retail shopping, sports and entertainment, tourism and destination marketing, transportation, meeting and event planning, and hundreds of other exciting and rewarding careers, many of which are detailed on [www.](#)

[DurhamCareersInHospitality.com](#).

DCIH has earned several national awards and recognitions, including the national Destiny Award in the Special Projects category from the 1,000-member Travel Industry Association of America. In addition, DCIH teachers Nora McDuffie and Cynthia Gentry, both of Carrington Middle, were selected as a featured panelist at the 2004 Association of Career and Technical Educators Convention, the largest national education association dedicated to the advancement of education that prepares youth and adults for careers.

Durham Visitor Economic Impact
Visitor Sector Jobs (Primary & Secondary)



[click to enlarge](#)

RELATED ARTICLES:

[**Student-produced Event Marks Third Year of Durham Careers In Hospitality**](#) [Apr. 19, 2005]
Nationally Acclaimed Partnership Introduces New DCIH Task Force Chair

[**Travel & Hospitality Will Dominate Economy by 2015**](#) [Apr. 11, 2005]
As Economies Enter "Leisure Era," 50% of Time and Money Will be Spent on Leisure Activities



[Print This Article](#)



[Close Window and Return To Main Page](#)

Aug. 23, 2005

Print This
Article

Forward
This Article
to a Friend

Subscribe
to Bull's Eye
e-news

Click on colored
and underlined
text for more
information.

Click on charts
and photos to
enlarge the view
for easier
reading.

Close
Window

What They Are Saying

National or Southeast Media Quotes About Durham

"Durham is one of the outstanding examples of what a city with a vision can accomplish..."
—[Fort Worth Business Press](#), "Today's Charger Would Make Duke Brothers Proud"

"In Durham, at 4409 Bennett Memorial Road...we paid a visit to The Bennett Place State Historic Site, where the largest surrender of the Civil War took place....the tour and grounds give a wonderful sense of history."

—[Bus Conversions Magazine](#), "Nothin' Could Be Finer Than to Bus In Carolina: Part I"

"Summertime and the entertaining is easy with this back-porch breakfast and supper from [Durham] café owner Sara Foster's new cookbook...Foster is on a friendly mission to change the way people think about food. Fifteen years ago, she opened the county-style café and market...with the idea of offering temptingly honest, home-cooked dishes using seasonal ingredients."

—[More](#), "Southern Comfort"

"Durham has become the weight-loss capital of America, hailed in one newspaper article as a 'Lourdes for the obese'."

—[Guardian Observer](#) (London, England), "Fat Fortune for Diet Town, USA"

"Each year Charles L. Reinhart, the [American Dance Festival's] director, invites promising young choreographers from around the world to stage new works in Durham..."

—[The New York Times](#), "American Dance Festival Review: A Trip Around the World, in North Carolina"

"*The Campus Echo*, N.C. Central University's student newspaper, was named the 'National Winner' for 'Best All-Around Online Student Newspaper' as part of the 2004 Mark of Excellence awards sponsored by the Society of Professional Journalists."

—[Winston-Salem Chronicle](#), "NCCU's *Echo* is Nation's Best Online Student Paper"

"They come every year to the majestic Gothic-inspired Duke University Campus, redolent with forests and gardens, to learn new approaches to that most ephemeral of the arts: dance. Each summer, the American Dance Festival draws 450 professional and preprofessional dancers and choreographers from all over the globe to the unassuming North Carolina town of Durham."

—[The Post and Courier](#) (Charleston, S.C.), "Festival Lets Critics Go To the Dance"

"One of Durham's signature events, The North Carolina Gay and Lesbian Film Festival (NCGLFF), celebrates 10 years of cinematic achievement during the 10th annual GCGLFF August 11-14 and Apres-Fest August 15-18 with the largest number of feature films in our history."

—[Front Page](#), "Festival Celebrates 10 Years"

“For the past 35 years, Durham...[has] cultivated the cultural tradition of “BIMBE,” a West African Festival of Harvest and Celebration.”

—[New York Amsterdam News](#), “**Ebony Escapes! Into July**”



[Print This Article](#)



[Close Window and Return To Main Page](#)

Aug. 23, 2005

Print This
Article

Forward
This Article
to a Friend

Subscribe
to Bull's Eye
e-news

Click on colored
and underlined
text for more
information.

Click on charts
and photos to
enlarge the view
for easier
reading.

Close
Window

Knowbulls

Recent Changes, Promotions, and Awards

[Awards & Recognitions](#)

[Events & Happenings](#)

[Promotions, Staff & Board Changes](#)

[New Businesses & New Developments](#)

[Changes & Renovations to Durham Businesses & Organizations](#)

To submit a Durham news tip or announcement, email jason@durham-cvb.com.

Awards & Recognitions

[B.H. Hudson](#), assistant program director and music director for [WNCU 90.7 FM](#), has won the prestigious Music Programmer of the Year award in a medium-sized market from [Jazz Week](#) magazine •

[Altrusa International of Durham](#) has contributed \$4,200 to the [Durham Library Foundation](#) for the purchase of 525 copies of "[The Color of Water: A Black Man's Tribute to His White Mother](#)" by [James McBride](#); the book is the first title selected for the first [Durham Reads Together](#) project •

Durham real estate developer and manager [Todd Zapolski](#) of [Zapolski+Rudd](#) has been awarded the **2005 V Foundation Vintner's Grant**; the [V Foundation](#) will make a \$50,000 grant to fund lung cancer research in honor of Zapolski •

[Duke's Fuqua School of Business](#) was ranked 9th in a [Chief Executive](#) magazine survey of 490 CEOs and 7th in a separate study by economics professors at [Central Michigan University](#), the [University of Nevada at Las Vegas](#), and the [University of Connecticut](#) •

The [Triangle Transit Authority](#) has received the [Certificate of Achievement for Excellence in Financial Reporting](#) presented by the [Government Finance Officers Association](#) •

[Jordan High School](#) instructor [Stuart Albright](#) has written and published his first book, "[Blessed Returns](#)" • The new state budget calls for \$15,000 to go to the [Little River Community Complex](#) at 8307 Roxboro Road •

[\[back to top\]](#)

Events & Happenings

The [City](#) and [County](#) of Durham will hold a **Results-based Accountability Progress Report Breakfast** on Wednesday, September 7, from 8 a.m.–10 a.m. at the [Lyon Park Family Center](#) at 1313 Halley Street •

Contestant selectors for the television quiz show [Jeopardy!](#) will audition undergraduate college students at [The Streets at Southpoint](#) on August 27, at [NCCU](#) on August 31, and [Duke](#) on September 1 •

The [Durham Cable Television Advisory Board](#) has scheduled a public hearing for 7 p.m. September 27, in the **Council Chambers of City Hall** to allow residents to discuss cable service and receive brief, cable-related presentations and updates from the city, county, and [Time Warner Cable](#); the **DCTAB** is also offering a citizen [cable survey](#) to collect information about residents' cable service •

The [Mallarmé Chamber Players](#) is seeking highly advanced string players and pianists ages 10 – 18 to audition for the newly established **Mallarmé Youth Orchestra**; to schedule an audition time, contact **Yoram Youngerman** at youngermany@mail.ecu.edu •

The [Durham Arts Council](#) is currently distributing grant applications for [2005-06 Emerging Artist Grants](#); application must be delivered to the [Durham Arts Council](#) by 9 p.m. on September 16 •

[\[back to top\]](#)

Promotions, Staff & Board Changes

Nancy Buirski, founder of the [Full Frame Documentary Film Festival](#), has received the title of artistic director for the festival • [Dr. Beverly Washington Jones](#) has been named [NCCU's](#) provost and vice chancellor for academic affairs •

Peter Coyle has been hired by the City's [Office of Economic & Employment Development](#) as the Cultural Master Plan facilitator • **Cynthia Anderson** has been named to the board of directors of [Durham Area Corporation](#) •

The [Greater Durham Chamber of Commerce](#) has promoted [Jim Stella](#) to economic development director • **Chandra Y. Guinn** has been named the new director of the [Mary Lou Williams Center for Black Culture at Duke](#) •

[Motricity](#) has named [Gary S. Cohen](#) to the newly created position of senior vice president of global sales • [Quintiles Transnational Corp.](#) has appointed **Edward Tabor** as executive director of regulatory and technical services •

[\[back to top\]](#)

New Businesses & New Developments

IBM has donated nearly 3.2 acres of land from its complex off [South Miami Boulevard](#) to the [Triangle Transit Authority](#) for the construction of the [North Research Triangle Park](#) rail station • **Fat Tony's Pizzeria** is scheduled to open at **Renaissance Village** near the [Streets at Southpoint](#) on November 1 •

The Original Steakhouse & Sports Theatre has opened in **Westgate Plaza** • Durham's [Sage](#)

[& Swift Gourmet Catering](#), founded and owned by **Amy Tornquist**, has been selected as the food provider at the [Nasher Museum of Art at Duke University](#) when the museum opens on October 2 •

[Durham County](#) and [Durham County Library](#) officials have broken ground on a new 25,000-square-foot north regional library at [221 Milton Road](#), in the northern part of Durham • [Tyler's Restaurant and Taproom](#) is now open at the [American Tobacco Historic District](#), offering lunch, dinner, and a late-night bar •

Clary Sage, Secrets for the Home has opened at [4422 Durham-Chapel Hill Blvd](#) • **Trinitey**, a new furniture store specializing in chairs, dining furniture, lamps, vases, and table complements, has opened at [813 Broad St](#), in the yellow house next to [Nice Price Books](#) • **Formosa Express**, a Thai and Asian food stand, will open in the former **Tokyo Express** spot in Northgate's [food court](#) •

[\[back to top\]](#)

Changes & Renovations to Durham Businesses & Organizations

The remaining **Durham Bulls 2005 home games** will be Web cast live on [www.durhambulls.com](#) • **Cycle Center on Broad Street** has been renamed **The Bicycle Chain**; its new Web site is [www.thebicyclechain.com](#) •

AW North Carolina has broken ground on a \$10 million, 68,000-square-foot expansion to its facility in **Treyburn Corporate Park** • **GameFrog Café** is returning to [Northgate](#), with an anticipated opening date of September 1 • **WTVD-TV, ABC 11**, has redesigned its website at [www.abc11tv.com](#) •

[\[back to top\]](#)



[Print This Article](#)



[Close Window and Return To Main Page](#)

Aug. 23, 2005

Print This
Article

Forward
This Article
to a Friend

Subscribe
to Bull's Eye
e-news

Click on colored
and underlined
text for more
information.

Click on charts
and photos to
enlarge the view
for easier
reading.

Close
Window

Applaud-A-Bulls

Defending Durham's Brand/Identity

Durham's Research Triangle Park

Kudos to the Associated Press for an article out of Charlotte that actually gave the location of RTP as "Durham's Research Triangle Park." It was in reference to attempts to close the Army Research Office which reinforces the possibility that maybe accurate attribution is only when the news is troubling ;-). Just kidding. This is progress indeed, and extremely useful to the readers of the [Paragould Daily Press](#) in Arkansas from which the article was clipped.

CNN – Money Top Places to Live

Congratulations to [CNN](#) and [Money](#) for being one of the first rankings of "places to live" to actually use cities and towns rather than large, multi-county MSAs (Metropolitan Statistical Areas). Rarely do people wake up and say, "to which MSA should we move?" [Research shows](#) people in the cities and towns we refer to as the Research Triangle also prefer to characterize where they live by cities, towns, and counties. Next in importance is neighborhood.

Oh, and how about Durham as one of only a handful of North Carolina communities—and the only urban city—ranking in the [Top 100 Places to Live](#), along with the Town of Cary? But lest we think condescension is forever dead: one columnist in the Wilmington, N.C., *Star-News* headlined her column "Durham's a better place to live? I'm not buying it."

Expansion Management magazine

[Expansion Management](#) magazine also became one of the first to use the new MSAs, and ranked both the Durham, N.C., and Raleigh-Cary MSAs among the best in the country for business, giving the Triangle two bites of the "apple" while being much more accurate and useful for the reader.

Durham Residents' Posts on TripAdvisor.com

Kudos to the Durham residents who took the time to respond to a newcomer inquiry on [tripadvisor.com](#) in June ([click here to read](#)). 80% of Durham residents are proud of Durham, and when they all speak up like this, the stereotyping and condescension about Durham will disappear.

USA Baseball

It has been noted before but bears repeating: the communications folks at USA Baseball are extremely professional and always careful to change their datelines to the city or town where the story takes place. So rather than using a "Durham" dateline just because it is headquartered here, USA Baseball uses a "Cary, N.C." dateline when news happens at its new training center there. Small gesture, but it respects the investment Cary made and it's accurate for the reader. Likewise, the USA Baseball's newly redesigned Web site (www.usabaseball.com) shows

individual tabs right up top for both Durham and Cary.



[Print This Article](#)



[Close Window and Return To Main Page](#)

Published by the Durham Convention & Visitors Bureau. Copyright 2005 Durham Convention & Visitors Bureau, All rights reserved. Images used by the Durham Convention & Visitors Bureau are for promotional use only.

Aug. 23, 2005

[Print This Article](#)

[Forward This Article to a Friend](#)

[Subscribe to Bull's Eye e-news](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

[Close Window](#)

Durham Community Calendar

Searchable Durham Event Calendar and Printable 3-Week Snapshots of Upcoming Durham Events

[September Major Events](#)

[October Major Events](#)



September:

[Bull Durham Blues Festival](#)

Friday, September 9, 6–11 p.m.

Saturday, September 10, 6–11 p.m.



Historic Durham Athletic Park

A celebration in the birthplace of the Piedmont Blues, featuring national, regional, and local blues, from the mournful sounds of the Mississippi Delta to the fine finger-picking and ragtime exuberance of the Piedmont Blues.

[Duke Homestead Tobacco Harvest Festival and Mock Auction](#)

Saturday, September 10, 10 a.m. – 4 p.m.

2828 Duke Homestead Rd., Duke Homestead State Historic Site

Cultural festival centered on tobacco harvesting, curing, and related activities in the fields and at the barn. Costumed interpreters demonstrate traditional tobacco harvesting, stringing, and curing. Hear the sounds of the only tobacco auction left in Durham. Enjoy historic games, music, and refreshments.



[North Carolina Gay Pride Parade](#)

Saturday, September 24

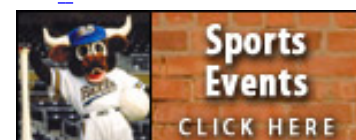
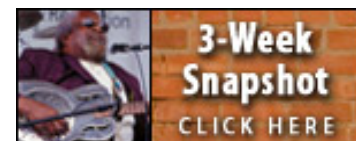
Duke East Campus and Ninth Street District



The largest gay, lesbian, bisexual, and transgendered (GLBT) event in a five-state area, expected to attract more than 8,500 festival participants, 135 vendors, and 145 marching units.

October:

Printable Snapshots of Upcoming Durham Events:



[Nasher Museum of Art at Duke University](#)

Sunday, October 2, 11 a.m. – 9 p.m.

Duke Central Campus

New \$23 million facility opening at Duke featuring its first two of many exhibits: "The Evolution of the Nasher Collection" and "The Forest - Politics, Poetics and Practice." Featuring day-long, family-oriented music, art events and extended viewing hours. An opening ceremony with Durham Mayor Bill Bell and museum and university leaders is scheduled to begin at 1 p.m. Musicians and other entertainers will stroll the museum grounds.



[32nd Annual Durham Arts Council's CenterFest](#)

Saturday, October 8, 10 a.m. – 6 p.m.

Sunday, October 9, Noon – 6 p.m.

Downtown Durham



One of North Carolina's oldest and largest street-arts fairs, bringing the streets of Downtown Durham alive with arts, crafts, entertainment, food, and fun. The weekend festival features high-quality visual arts by more than 130 juried artists drawn from across the Southeast and beyond.

[Annual World Beer Festival](#)

Saturday, October 8, Noon –

4 p.m. and 6 – 10 p.m.

Historic Durham Athletic Park

Named as one of "10 great beer festivals" by *USA Today*, the festival showcases more than 300 beer vendors from all over the country as well as local restaurant vendors and live music by local artists.



Adrian Carroll 2005 N.C. High School Battle of the Bands

Saturday, October 8, 2 p.m.

Durham County Stadium



Twelve high school bands from across the state will compete for prizes of \$3,000 for 1st place, \$2,000 for 2nd place, and \$1,000 for 3rd place. The bands of Hillside and Southern High Schools in Durham will be among the competitors. Special guest: North Carolina Central University Marching Band.

[Rolling Stones' 'A Bigger Bang' 2005–06 World](#)

[Tour](#)

Saturday, October 8, 7 p.m.

Wallace Wade Stadium

It'll be "only rock 'n roll" when the Rolling Stones perform at Wallace Wade Stadium in Durham—the first North Carolina stop on the legendary rock band's 'A Bigger Bang' 2005–06 world tour. Tickets are \$160, \$95, &



\$60 and are available [online](#) and at Hecht's, FYE, & Coconuts Music.

-



[Print This Article](#)



[Close Window and Return To Main Page](#)

Aug. 23, 2005

Print This
Article

Forward
This Article
to a Friend

Subscribe
to Bull's Eye
e-news

Click on colored
and underlined
text for more
information.

Click on charts
and photos to
enlarge the view
for easier
reading.

Close
Window

Durham Note-A-Bulls

Recognizing Durhamites Who Bring Conventions & Meetings Home to Durham

Ms. Anne Packet

Health and Nursing Ministries, Duke Divinity School

[Health Ministries Association's 17th Annual Conference & Exhibition](#)

Ms. Packet is helping bring the [Health Ministries Association's 17th Annual Conference & Exhibition](#) to Durham on June 22-25, 2006. The conference is expected to bring 450 attendees and more than 600 room nights to Durham.

Heath Ministries Association believes in sharing information, guidelines, and resources to assist and encourage individuals and faith communities as they develop whole person health programs, utilize community resources, and educate others on the interdependent aspect of health of body, mind, and spirit.

Mr. Tom Davidson

Local Real Estate Broker

[N.C. Association of Soil and Water Conservation Districts, January 2006](#)

Mr. Davidson is a local real estate broker and serves as president of the of the [North Carolina Association of Soil and Water Conservation Districts](#) and as an appointed board supervisor on the [Durham County Soil and Water Conservation board](#). He is helping bring the N.C.

Association's January 2006 meeting, with 900 expected attendees and 100 room nights, home to Durham.

The N.C. Association is an independent, nonpartisan conservation organization created in 1944 to represent the interests of the 96 local soil and water conservation districts and the 492 district supervisors who direct their local District's conservation programs.

Mr. Mike Shiflett

President, American Labor

[Durham Inter Neighborhood Council](#)

[N.C. Community Associations Institute Chapter Conference and Expo, September 2005](#)

While president of [American Labor](#), a member of the [Durham Inter Neighborhood Council](#), and a dedicated community activist, Mr. Shiflett also serves on the board of the N.C. Chapter of Community Associations Institute (CAI). He is helping bring the N.C. Chapter of CAI's Conference and Expo home to Durham in September 2005.

Formed in 1973, CAI is a non-profit education and resource organization formed in 1973 to distribute guidance on homeowner associations and their shared facilities in condominiums, cluster housing, planned unit developments, and open space communities.



[Print This Article](#)



[Close Window and Return To Main Page](#)

Published by the Durham Convention & Visitors Bureau. Copyright 2005 Durham Convention & Visitors Bureau, All rights reserved. Images used by the Durham Convention & Visitors Bureau are for promotional use only.

Aug. 23, 2005

[Print This Article](#)

[Forward This Article to a Friend](#)

[Subscribe to Bull's Eye e-news](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

[Close Window](#)

Durham Sales Promotions

Taking Durham on the Road

[Meeting Professionals International - World Education Congress](#)

Miami, Florida

July 10-12, 2005

DCVB, along with co-op partner [The Sheraton Imperial Hotel and Convention Center](#), presented Durham as a destination for conventions and meetings to more than 1,100 planners at Meeting Professionals International's 2005 World Education Congress in Miami, Florida, at the Miami Beach Convention Center.

Upcoming DCVB Sales Promotions

[HSMIA Affordable Meetings National](#)

Washington, D.C.

September 6-9, 2005

[North Carolina Chapter of the Society of Government Meeting Professionals](#)

Raleigh, N.C.

September 7, 2005

[Association Executives of North Carolina – Membership Meeting](#)

Raleigh, N.C.

September 16, 2005

[Congressional Black Caucus – 35th Annual Legislative Conference](#)

Washington, D.C.

September 20-25, 2005



[Print This Article](#)



[Close Window and Return To Main Page](#)

Aug. 23, 2005

Factoid

[Print This Article](#)

[Forward This Article to a Friend](#)

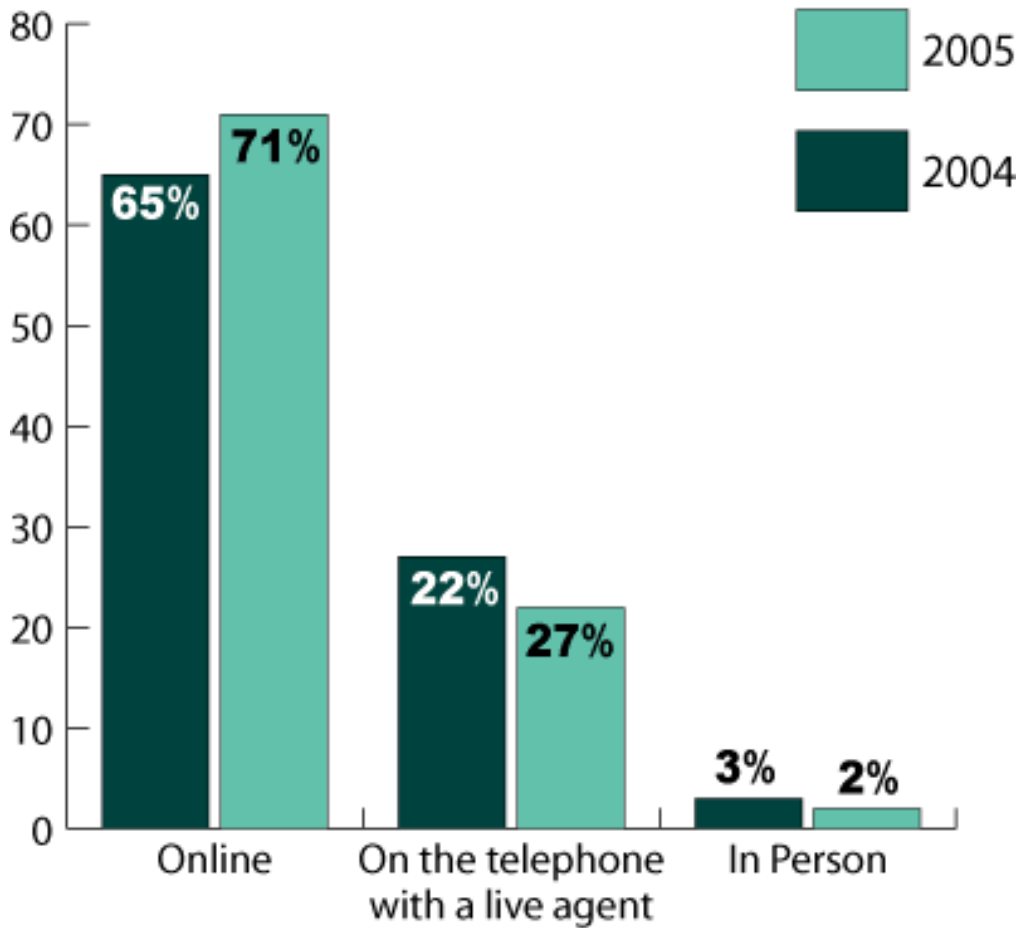
[Subscribe to Bull's Eye e-news](#)

Click on colored and underlined text for more information.

Click on charts and photos to enlarge the view for easier reading.

[Close Window](#)

Booking Methods Preferred by U.S. Business Travelers



SOURCE: Accenture, Inc., March 2005

 [Print This Article](#)

 [Close Window and Return To Main Page](#)