

## 2008-09 Attendance Durham Features and Events

*(60-70% of attendance is driven by visitors)*

	All Venues Reporting	Indexed Variance*
Historic Sites total venues reporting = 6		
Subtotal this section	419,618	-1.7%
Museums total venues reporting = 5		
Subtotal this section	522,348	10.7%
Performing Arts Venues total venues reporting = 8		
Subtotal this section	503,267	76.2%
Sports Venues total venues reporting = 9		
Subtotal this section	1,157,236	14.4%
Signature and Core Events/Festivals total venues reporting = 12		
Subtotal this section	159,413	-12.1%
Civic Facilities total venues reporting = 5		
Subtotal this section	1,425,750	-7.1%
Nature Venues total venues reporting = 3		
Subtotal this section	500,175	-8.5%
<b>GRAND TOTAL</b>	<b>4,603,994</b>	<b>5.5%</b>

\*The variance reports growth or decline over the prior year, indexed for an "apples to apples" comparison.

