

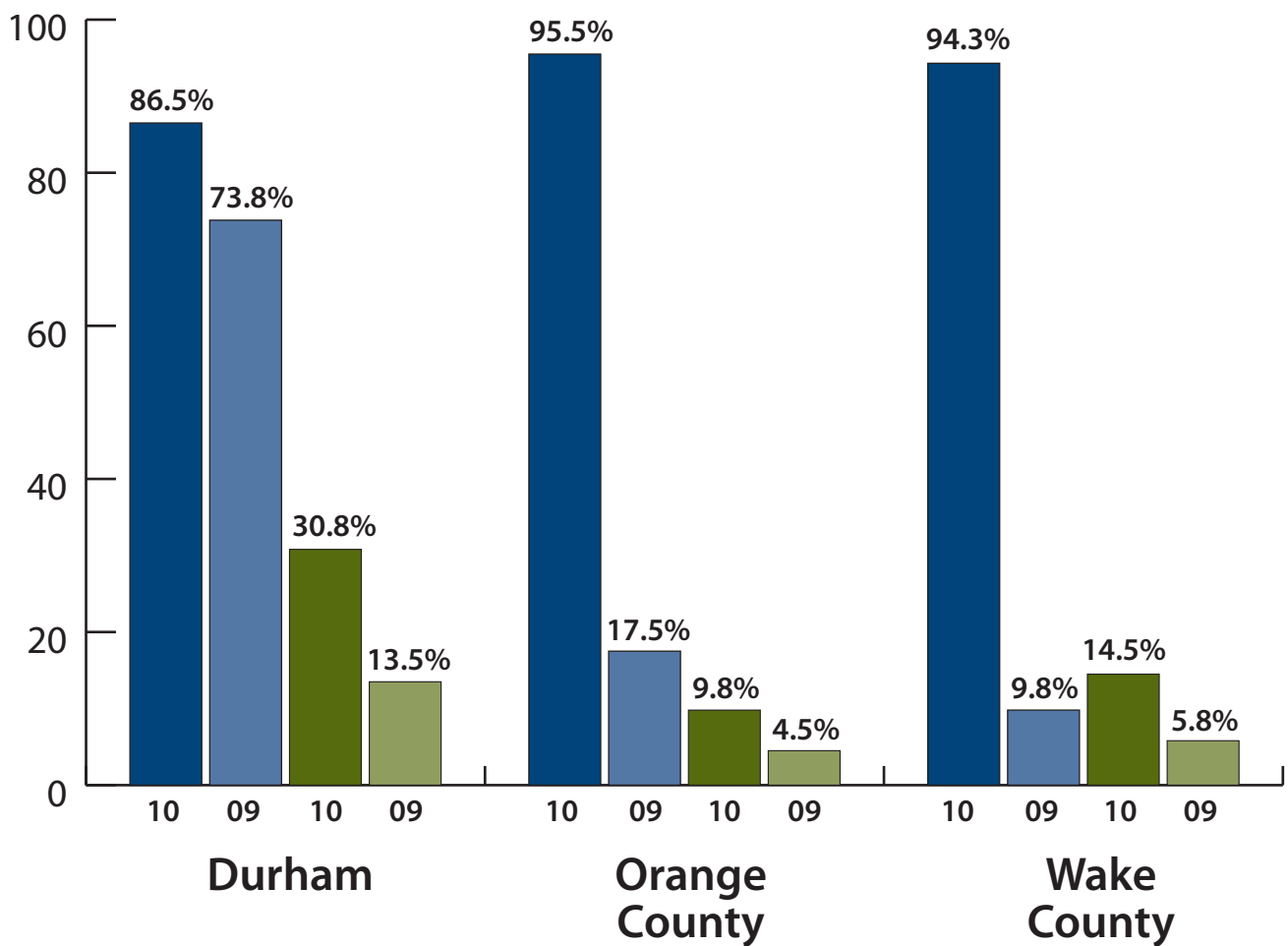


# Percentage of North Carolina adults who have heard of or attended an event at DPAC – Durham Performing Arts Center\*

 Heard About DPAC  
 Attended DPAC Event



\*DPAC opened in December, 2008

Source: NanoPhrades Public Opinion Poll and Durham Convention & Visitors Bureau; margin of error plus or minus 5%, except results for Raleigh, which have a slightly higher margin of error.