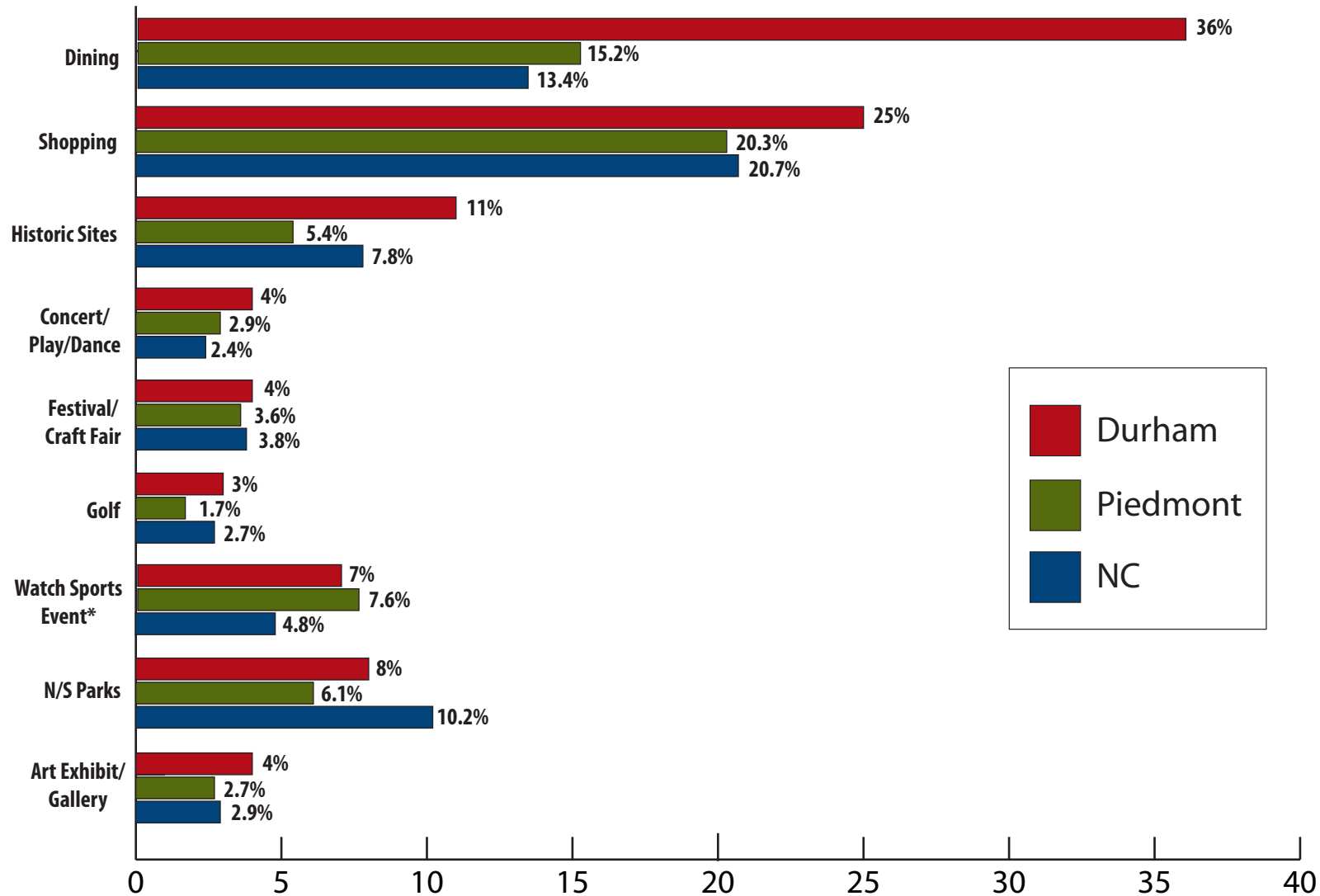


Durham Compared to Piedmont and State Overnight Visitor Activity Participation



*State survey now measures motor sports, major sports and youth/amateur/collegiate sports events separately. Museums and Art Exhibitions do not appear because there is too much variance in these categories.

Source: DCVB & State Division of Tourism, Film and Sports Development