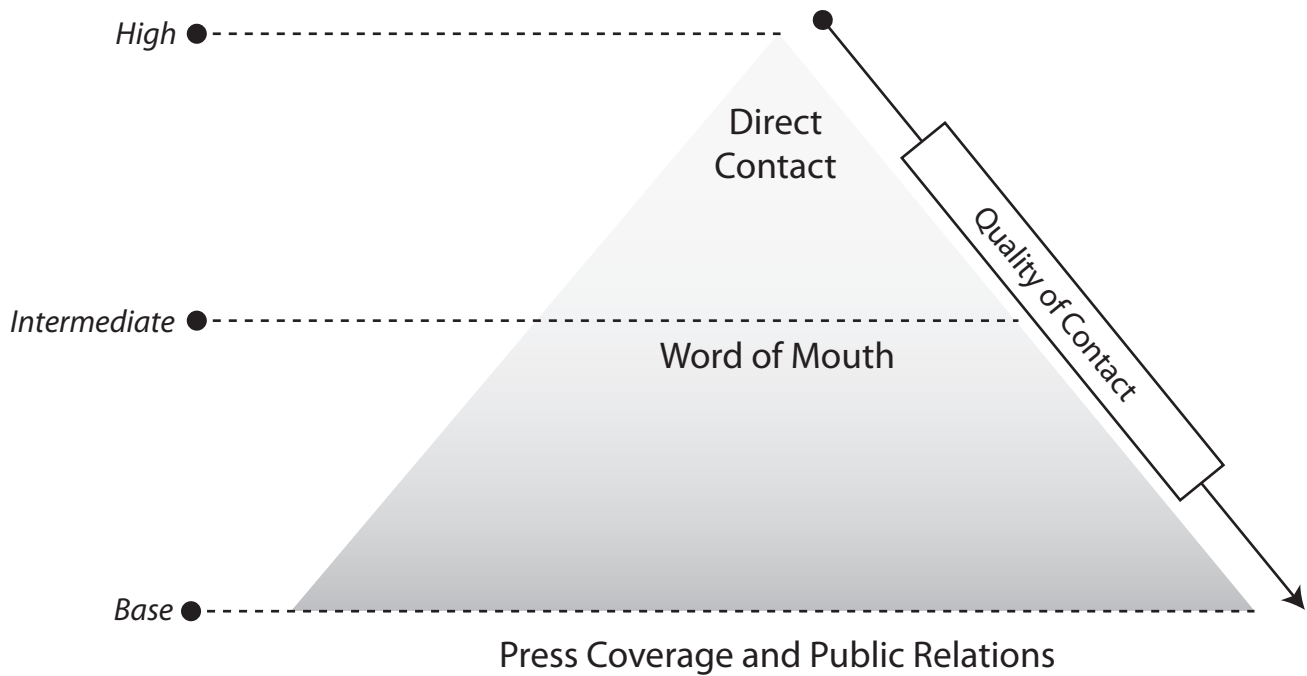


Potential Reach



Source: Connected Marketing, Justin Foxton, Founding Partner and CEO, Comment UK