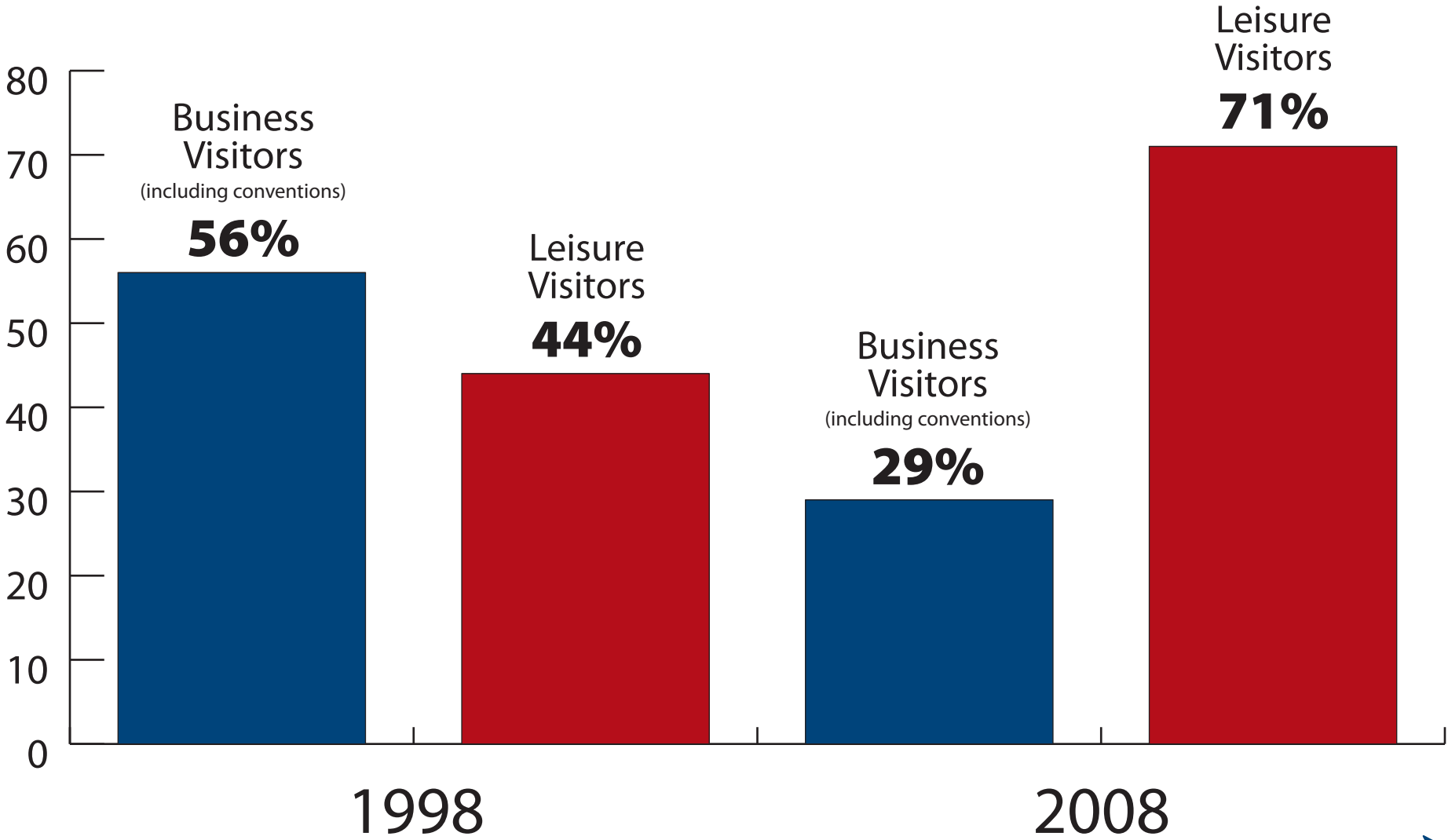


Durham's Success at Diversifying into High Potential Market Segments

1998 vs. 2008



Source: D. K. Schiffler (2009)

