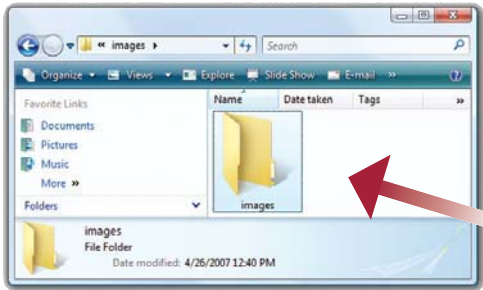
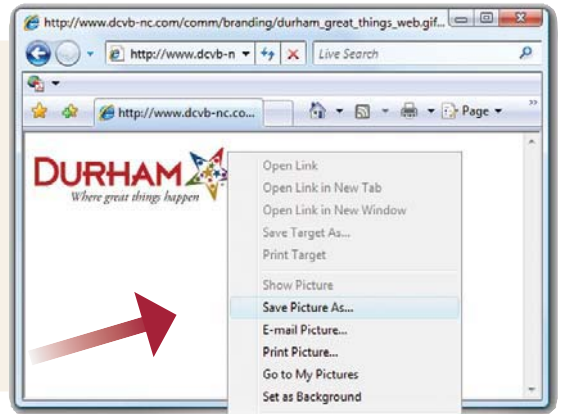


Instructions for Putting a Durham Brand "Bug" On Your Homepage and Linking It to the Where Great Things Happen Website Including Scrolling Accolades

1 Download the Web-ready image of the brand signature at <http://www.dcvb-nc.com/comm/branding/durhamgreatthingsweb.gif>



2 Copy it to the appropriate directory for your site's images (depending on site set-up)

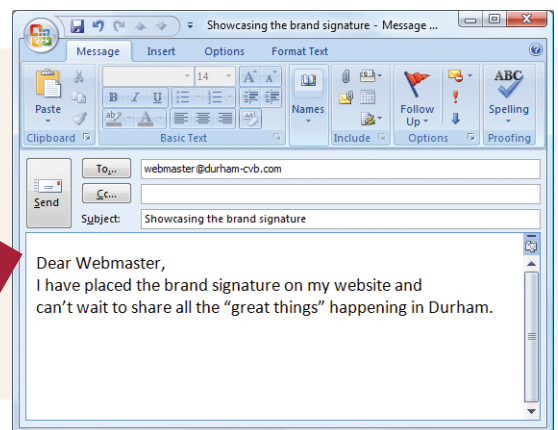


3 Insert the image at the desired place on your website using web editing software



4 Hyperlink the image to www.wherethegreatthingshappen.com

5 Notify webmaster@durham-cvb.com that you have begun showcasing the signature



6 Click on "bug" to go to wherethegreatthingshappen.com.

