

NOTE: These figures are based on the IACVB increase.

Average Film Expenditures in Durham Based on Film Intensity

Three examples are provided below based on different levels of intensity/breadth and how much of the movie is filmed here (not necessarily its budget or length of time here).

Qualifiers:

Low – Just a few Durham locations used for a few scenes in the film

Medium – Durham is a key part in the film with some set building, etc., but other 2nd unit filming

High – Majority of film, sets, etc., based in Durham

	<i>Low Intensity "The Program"</i>	<i>Medium Intensity "Kiss the Girls"</i>	<i>High Intensity "Bull Durham"</i>
Date	November, 1992	March, 1996	October, 1987
# Shooting Days	13	13	14
Overall Budget	16 million	30 million	9 million
(Present Value – 2005 \$)	\$21,531,004.99	\$36,099,426.39	\$14,957,746.48
*Total Spending	\$699,400	\$1,509,000	\$2,000,000
(PV)	\$941,174.06	\$1,815,801.15	\$3,323,943.66
Avg. Spending per Day	\$53,800	\$116,076	\$142,857
Avg. Economic Impact per Day (x 1.4)	\$75,320	\$162,506	\$199,999
(PV)	\$101,357.21	\$195,545.78	\$332,392.7
Total Economic Impact	\$979,160	\$2,112,578	\$2,799,986
(PV)	\$1,317,643.68	\$2,542,095.13	\$4,653,497.86

**Total spending includes \$ spent in Durham on:: local labor/crew, extras, hotel expenses, per diem/meals, location site rentals, materials, set construction/contractors, lighting/utilities, security, laundry, transportation, office rental, catering, entertainment.*

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